ASCEND

COLOR GRADING CENTRAL™

ASCEND
LUT PACKAGE

1. ASCEND LUTs

Thank you purchasing the ASCEND LUTs package! This guide was created to assist you with applying ASCEND for the best results. We have detailed a suggested workflow as well as provided some suggestions on what LUTs to apply to different contexts and genres WITH thumbnail examples.

2. WORKFLOW SUGGESTIONS

Ascend LUTs are creative LUTs, meaning that they are intended to be applied to footage that already has a solid foundation. If you are shooting Log footage, you will need to set that foundation before applying Ascend LUTs to get the most out of them. The workflow we recommend is as follows:

1) Apply a base correction

   Give your Ascend LUTs a solid base correction by correcting for contrast and saturation before applying the LUT. Images that have a high dynamic range and also retain information in the brightest highlights and darkest shadows will perform the best.

2) Apply the Ascend LUT

3) Correct any exposure issues

   Some LUTs may cause issues with overexposure, or unwanted color casts. Go back to your base correction and make adjustments as needed.

4) Fine-tune the LUT

   In many instances, the correction that the LUT applies may be too strong. Use your software's controls to dial the correction to your taste. Depending on the software, these controls may be called things like Opacity, Mix, Key Output or Intensity.

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3. CHOOSING THE RIGHT LUT

With 30 different LUTs to choose from, it may be difficult to decide which look to use. As you experiment with Ascend, keep one major thing in mind:

- Context
  Make sure that you keep context in mind as you apply the LUTs. Does your shot need to support the emotion of the scene? Are you trying to emulate the look of a genre, or emulate a look that your client has in mind?

Use the Ascend LUT guide
  The following guide aims to give you some inspiration for a variety of different projects. Look options will be provided for the following genres:

- Adventure
- Classic
- Fashion/Music Video
- General Enhancement
- Intense/Bleak
- Miscellaneous Effects
- Spy/SciFi/Thriller
- Vintage

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ADVENTURE

Original

Cubanismo

Mint

Ochre

Super

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CLASSIC

Original

3Strip

70's

80's
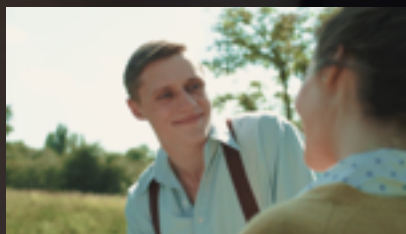
Brooklyn

Chamoisee

Newspaper


Tritone

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FASHION/MUSIC VIDEO

Original

Brooklyn



Celadon

Emulsion

Fashion

Mint

Schauss

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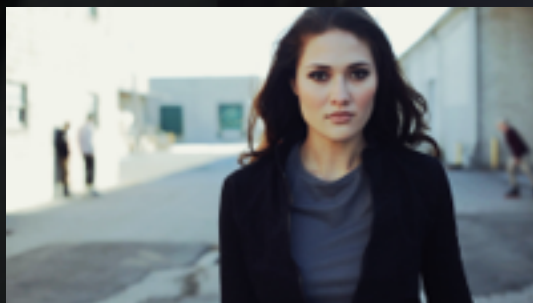
GENERAL ENHANCEMENT

Original

3Strip

Enhance

Enhance 60%

Rhythm

Super

Tritone 50%

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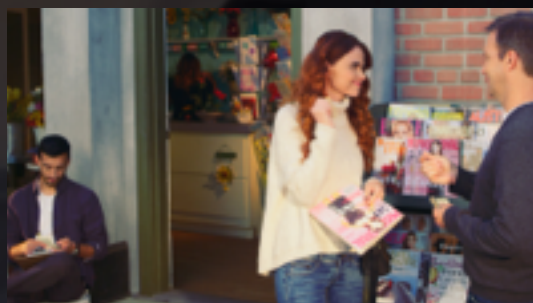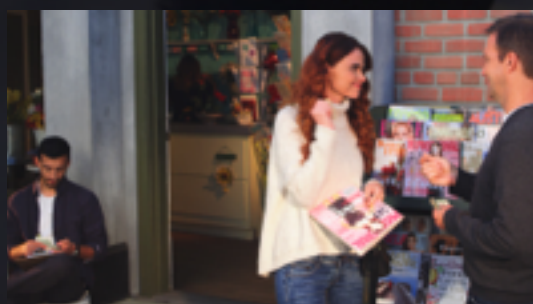
INTENSE/BLEAK

Original

Bleach

Café Au Lait

Grime

Grit

MISCELLANEOUS EFFECTS

Original

B+W

Duotone

Unitone

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SPY/SCI-FI/THRILLER

Original

Celadon

Glacier

Spy

Thriller

COLOR
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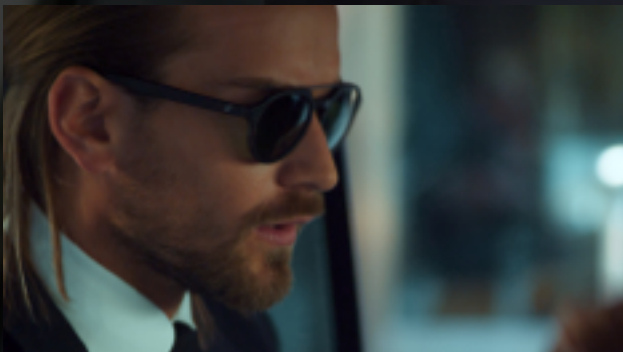
VINTAGE

Original

70's

Café Au Lait

Summer

Vinteo

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